WHAT'S ON YOUR MIND?

CIO PRIORITIES
- IT projects that save money 34%
- IT projects that make money 66%

BOARD PRIORITIES: TOP THREE:
1. Improving business processes
2. Operational efficiencies
3. Delivering consistent and stable IT

BOARD PRIORITIES: FASTEST GROWING:
1. Delivering business intelligence / analytics
2. Better engagement with customers/prospects
3. Reputation management via social media technology

Improving the relationship between IT & Marketing: only 33% rate it as ‘very strong’, but it is up from 30% since 2014.

PEOPLE, SKILLS AND TALENT
- Technology skills shortage is facing a 59% increase in the past five years
- The proportion of women in IT leadership roles responding to the CIO Survey remains stubbornly low
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FASTEST GROWING SKILLS DEMAND:
1. Big data / analytics
2. Change management
3. Development

GREATEST FALL IN SKILLS DEMAND:
1. Technical architecture
2. Enterprise architecture
3. Business analysis

Competition for talent is fierce. CIOs increasing technology headcount is at a five-year high.

MANAGING THE TECHNOLOGY FUNCTION

IT Outsourcing intent is increasing (three times as many CIOs will increase outsourcing spend in 2015 compared to those cutting back)

CIO CAREERS
- Time to move role? (almost half of CIOs - 48% - expect to move role within the next 24 months)

CIO salary growth appears to have stalled (three in ten CIOs enjoyed an increase in salary in 2015, but the vast majority of CIOs (62%) did not see their salary rise)

Benefits are on offer for more CIOs (72% receive benefits - including car, short and long term incentive plans, shares or equity)

Digital disruption is occurring NOW for 34% of CIOs and expected within 1-2 years by another 28%

Greatest IT responsibility for digital (6% more CIOs reporting digital ownership this year)

A new colleague: the Chief Digital Officer (17% of organisations now have one, up from 7% last year)

Most Affected by Digital Disruption Now:
1. Broadcast Media
2. Advertising
3. Technology / Telecoms

Time to build digital infrastructure: 56% will focus on this to allow greater innovation / agility

Cyber-attack is a serious threat (nine in ten CIOs agree a malicious and serious cyber-attack could damage the operations and positive brand image of the company)

Cyber-attack is a very real threat (one in four CIOs reported a major IT security incident in the past twelve months)

Cyber-attack is a growing threat (only 23% of CIOs believe they are ‘very well’ prepared for a serious incident, down six per cent from 2014)

Cyber Security Concern is Growing:
1. Cyber-attack is a serious threat (nine in ten CIOs agree a malicious and serious cyber-attack could damage the operations and positive brand image of the company)
2. Cyber-attack is a very real threat (one in four CIOs reported a major IT security incident in the past twelve months)
3. Cyber-attack is a growing threat (only 23% of CIOs believe they are ‘very well’ prepared for a serious incident, down six per cent from 2014)

The Harvey Nash CIO Survey 2015
Reflecting the views of 3,691 technology leaders from more than fifty countries the survey is the world’s leading largest study of CIO sentiment.

Find out more: www.harveynash.com/ciosurvey

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